

# EUROGATE

## LETTER OF RECOMMENDATION

This is to confirm that Mr. Peter Engholm has been employed as sales representative and marketing assistant at Eurogate AB , Svedala, Sweden, during the period of April 2002 to September 2004.

### About Eurogate AB

Eurogate AB was founded in 1994, offering value added distribution of advanced computer systems from Digital Equipment (now HP/Compaq). In 1997, the company began a new business area, *applications*, with a focus on mobile applications and internet solutions that improve and automate business and sales routines in organisations. In 2004, Eurogate sold off its distribution business and turned into the market of e-business sales - launching the e-business portal IT Online ([www.itonline.se](http://www.itonline.se)).

### About Mr. Peter Engholm

Mr. Engholm was employed to develop new markets for the company's mobile applications and solutions, having responsibility for marketing and sales efforts towards small and medium sized businesses in Sweden. His main tasks included layout and production of various marketing and product material, in sales and field sales, product demonstrations, and handling relationships with new and existing customers.

Mr. Engholm was also actively involved in project management and marketing strategies when the company decided to launch an e-business portal in 2004. Tasks included leading internal teams in the development of content and design, including sole responsibility for marketing and sales strategies and efforts.

Mr. Engholm has performed his tasks with utmost professionalism and perfection. He has shown a broad knowledge in many business areas and a great willingness to learn new things. Mr. Engholm is intuitive and creative, and has been highly appreciated for his suggestions and ideas. Furthermore, he works well independently as well as in teams, and always delivered results in time with quality and accuracy.

It has been a pleasure to work with Mr. Engholm, and I send with him my highest and sincerest recommendations. I can only wish him the best of luck with his career aspirations, and believe he will be a great benefit to any future employer. Should there be any further questions, please do not hesitate to contact me.

Sincerely,



### Christer Larsson

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